

### **Eduardo J. Arellano**

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# **SUMMARY**

Highly creative bilingual Multimedia Specialist with extensive graphic design experience. A proven leader in all phases of production including art direction and project management, with major contributions to the development of graphic style standards, reliable mentoring skills, and a rock-solid commitment to high quality graphics and presentations.

# **SKILLS**

- User Interface Design
- Web Design and Development
- Publication/Print/Collateral Design
- Branding Design
- Project Lead/Agile Management
- Video Production/Editing
- E-Learning/Virtual Environment
- Content Management System
- Motion Capture
- Desktop Simulation Training
- Instruction and Mentoring
- Digital Photography
- 2D and 3D Design/Animation
- Storyboarding
- Coding

# **APPLICATIONS**

- Adobe CS/CC
- Microsoft Office
- 3D Studio Max/Maya
- Blender 3D

- Substance Painter 3D
- Substance Stager
- Unity Game Engine
- HTML5/CSS

- Python
- Visual Studio Code
- JavaScript/JSON
- PHP/MySQL

### PROFESSIONAL EXPERIENCE

Multimedia Specialist II - Katmai Government Services

Jan 2025 - Present

#### Job Tasks

 Assist in the development and delivery of 2D/3D media content for multiple on-screen lessons (OSLs) and virtual simulations (VSIMs) in support of the U.S Navy Sailor 2025 Ready Relevant Training Program.

# **Projects**

The S2025 FY24 contract initiative of over 100 OSLs and over 20 complex media VSIM scenarios for the Class "A"
 Cryptologic Technician Maintenance (CTM) School at Corry Station (Pensacola, FL).

### Multimedia Specialist/3D Artist III - Crew Training International

Sep 2020 - Dec 2024

# Job Tasks

- Contributed to the rapid development and delivery of massive 2D/3D media content for various ICW (Interactive Courseware) and IMI (Interactive Media Instruction) lessons in support of the U.S Navy's Sailor 2025 RRL initiative.
- Created, tracked, and managed multiple 3D project tasks, bugs, and Agile sprints using Jira by Atlassian.
- Point of contact between the contractor's media team and CTI, recording questions and answers for internal guidance during production.
- Liaison between the programmers and 3D Artists ensuring proper distribution of 3D assets for the Unity builds.
- 3D Artists Team Leader reporting to the Assistant Program Manager.

### **Projects**

- The S2025 FY20 production of 108 fully immersive virtual simulations of entire engine rooms and auxiliary spaces for the LHD-1 class ship for watch standers and maintainers to complete extremely critical tasking in a safe environment.
- The S2025 FY22 development of 427 courseware hours of Level 3 lesson content for the Class "A" Interior Comms Electrician (IC) School at Naval Station (Great Lakes, IL).

### Multimedia Specialist II - Katmai Government Services

Mar 2018 - Sep 2020, Feb - Apr 2021

## Job Tasks

 Supported the rapid development and delivery of multiple IMI (Interactive Media Instruction), CBT (Computer-Based Training), and VSIMs (Virtual Simulations) for the U.S Navy Sailor 2025 RRL Program.

# **Projects**

- The S2025 FY18 and FY20 contract effort for the Combat Information Center (CIC) Operations Specialists (OS) Technical School at Naval Station (Great Lakes, IL)
- CNE/CME Education Training products for the healthcare industry







### 3D Modeler – The DiSTI Corporation

Aug 2017 - Mar 2018

### Job Tasks

 Assigned to the creation of complex 3D models, textures, rigging, and animations for virtual maintenance trainers, including lesson building and testing in GL Studio® Human-Machine Interface.

#### **Projects**

• F-35 Lighting Jet II Fighter Maintenance Training System

### Senior Graphic Designer - General Dynamics Information Tech

Mar 2013 – Jul 2013. Mar 2014 – Jun 2016

#### Job Tasks

- Worked with Project Managers, Instructional Designers and Programmers to create visual content for a multitude of web-based and instructor-led training (ILT) courses.
- Developed still images, GUI (Graphical User Interface) elements, animations, avatars, and training videos using the latest graphics software development products.

### **Projects**

- Transportation Service Administration (TSA) Insider Threat course
- State of Massachusetts Next Generation 9-1-1 System ILT materials
- Veterans Benefits Administration (VBA) multiple WBT courses and ILT materials

## Senior Graphic Designer - CDM Smith

July 2013 - Nov 2013

#### Job Tasks

- Designed and produced marketing and communications materials, primarily for proposals and presentations, as well as newsletters, brochures, invitations, and promotional materials.
- Coordinated interactions with clients and team members to ensure quality, schedule, and delivery of the above materials, plus maintaining graphics databases.

### **Projects**

Florida Department of Transportation 2013-2014 Annual Report and Freight Policy fact sheets

### **Graphic Artist – AMERICAN SYSTEMS**

May 2010 - Feb 2013

#### Job Tasks

- Used software development tools to create interactive graphics and animations for various web-based curriculums.
- Developed standards for low-polygon 3D modeling and texturing. These guidelines are instrumental in the creation of complex 3D scenes where the original high-polygon models were ineffective.

### **Projects**

- U.S. Coast Guard Scalable Integrated Navigation System (SINS) Distance Learning course
- U.S. Air Force R-20 Fuel Servicing Platform Operational Virtual Environment Trainer Demo
- AMERICAN SYSTEMS Custom Creative Solutions Website

### Adjunct Instructor - Seminole State College of Florida

Aug 2008 - Dec 2011

#### Job Tasks

- Taught digital media courses in the evenings as part of the students' required Associate of Arts Degree Program.
- Created lesson plans with a comprehensive set of course objectives tailored for the designer who wants to integrate
  digital media with their work.
- Assigned real-world projects to better prepare my students for the highly competitive world of digital media.

### **EDUCATION**

# **University of Central Florida**

- B.A. Degree in Graphic Design
- Design/Web Media Certificate

# **Indian River State College**

A.A. Degree in Computer Science

# Seminole State College of Florida

• Web Development Technical Certificate