



**Eduardo J. Arellano**

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**SUMMARY**

Highly creative bilingual Multimedia Specialist with extensive graphic design experience. A proven leader in all phases of production including art direction and project management, with major contributions to the development of graphic style standards, reliable mentoring skills, and a rock-solid commitment to high quality graphics and presentations.

**SKILLS**

- User Interface Design
- Web Design and Development
- Publication/Print/Collateral Design
- Branding Design
- Project Lead/Agile Management
- Video Production/Editing
- E-Learning/Virtual Environment
- Content Management System
- Motion Capture
- Desktop Simulation Training
- Instruction and Mentoring
- Digital Photography
- 2D and 3D Design/Animation
- Storyboarding
- Coding

**APPLICATIONS**

- Adobe CS/CC
- Microsoft Office
- 3D Studio Max/Maya
- Blender 3D
- Substance Painter 3D
- Substance Stager
- Unity Game Engine
- HTML5/CSS
- Python
- Visual Studio Code
- JavaScript/JSON
- PHP/MySQL

**PROFESSIONAL EXPERIENCE**

**Multimedia Specialist/3D Artist III – Crew Training International**

**Sep 2020 – Dec 2024**

**Job Tasks**

- Contributed to the rapid development and delivery of massive 2D/3D media content for various U.S Navy’s Sailor 2025 ICW (Interactive Courseware) and IMI (Interactive Media Instruction) lessons.
- Created, tracked, and managed multiple 3D project tasks, bugs, and sprints using Jira by Atlassian.
- Point of contact between the contractor’s media team and CTI, recording questions and answers for internal guidance during production.
- Liaison between the programmers and 3D Artists ensuring proper distribution of 3D assets for the Unity builds.
- 3D Artists Team Leader reporting to the Assistant Program Manager.

**Projects**

- 108 fully developed and immersive 3D PC simulations for entire engine rooms and auxiliary spaces of the LHD-1 class ship for watch standers and maintainers to complete highly critical tasking in a safe environment.
- 427 courseware hours of S2025 FY22 IMI Level 3 lesson content for the Interior Comms Electrician (IC) "A" School (Great Lakes, IL)

**Multimedia Specialist II – Katmai Government Services**

**Mar 2018 – Sep 2020, Feb – Apr 2021**

**Job Tasks**

- Supported the rapid development and delivery of multiple IMI (Interactive Media Instruction), CBT (Computer-Based Training), and VSIMs (Virtual Simulations) for the U.S Navy Sailor 2025 RRL contract.

**3D Modeler – The DiSTI Corporation**

**Aug 2017 – Mar 2018**

**Job Tasks**

- Created complex 3D models, textures, and animations for virtual maintenance trainers, including lesson building and testing in GL Studio.

**Senior Graphic Designer – General Dynamics Information Tech**

**Mar 2013 – Jul 2013, Mar 2014 – Jun 2016**

**Job Tasks**

- Worked with Project Managers, Instructional Designers and Programmers to create visual content for a multitude of web-based and instructor-led training (ILT) courses.
- Developed still images, GUI (Graphical User Interface) elements, animations, avatars, and training videos using the latest graphics software development products.

**Projects**

- Transportation Service Administration (TSA) Insider Threat course
- Veterans Benefits Administration (VBA) multiple WBT courses and ILT materials



**Senior Graphic Designer – CDM Smith****July 2013 – Nov 2013****Job Tasks**

- Designed and produced marketing and communications materials, primarily for proposals and presentations, as well as newsletters, brochures, invitations, and promotional materials.
- Coordinated interactions with clients and team members to ensure quality, schedule, and delivery of the above materials, plus maintaining graphics databases.

**Projects**

- Florida Department of Transportation 2013-2014 Annual Report and Freight Policy fact sheets

**Graphic Artist – AMERICAN SYSTEMS****May 2010 – Feb 2013****Job Tasks**

- Used software development tools to create interactive graphics and animations for various web-based curriculums.
- Developed standards for low-polygon 3D modeling and texturing. These guidelines are instrumental in the creation of complex 3D scenes where the original high-polygon models were ineffective.

**Projects**

- U.S. Coast Guard Scalable Integrated Navigation System (SINS) Distance Learning course
- U.S. Air Force R-20 Fuel Servicing Platform Operational Virtual Environment Trainer Demo
- AMERICAN SYSTEMS Custom Creative Solutions Website

**Adjunct Instructor – Seminole State College of Florida****Aug 2008 – Dec 2011****Job Tasks**

- Taught digital media courses in the evenings as part of the students' required Associate of Arts Degree Program.
- Created lesson plans with a comprehensive set of course objectives tailored for the designer who wants to integrate digital media with their work.
- Assigned real-world projects to better prepare my students for the highly competitive world of digital media.

**Graphic Artist – The Proposal Center/Agility****Jun 2008 – Dec 2010****Job Tasks**

- Led a team of graphic artists in the production of multi-million-dollar proposals and White Papers.
- Coordinated with proposal managers, subject matter experts, and writers during the entire development process.
- Instrumental in the creation of TPC's archive of rendered 3D figures and scenarios, enhancing the quality of concept of operations, organizational charts, PowerPoint presentations, QA processes, and executive summaries, adding to TPC's reputation of creating powerful and engaging illustrations for winning proposals.

**Projects**

- TPC's Haiti Post-Earthquake Disaster White Paper laying out the supply chain for support from Miami to Port-au-Prince at the request of the United Nations and the Agility International V.P. of Operations.

**Lead Artist/Project Manager – JHT, Inc.****Apr 1994 – Jan 2003, Feb 2004 – Mar 2007****Job Tasks**

- Developed still images and animations for various Web-Based Training (WBT) courses, including electrical/hydraulic flows, technical assembly/disassembly procedures, and troubleshooting equipment.
- Assisted the marketing department with graphics support for print/desktop publishing, corporate videos, and other multimedia projects.

**Projects**

- U.S. Marine Corps Automated Electronic Classrooms setup
- U.S. Navy Aviation Maintenance/Operations WBT courses
- U.S. Coast Guard Buoy Tender Ships WBT courses

**EDUCATION****University of Central Florida**

- B.A. Degree in Graphic Design
- Design/Web Media Certificate

**Indian River State College**

- A.A. Degree in Computer Science

**Seminole State College of Florida**

- Web Development Technical Certificate